



CITY OF RENO

Memorandum

DATE: January 30, 2025

TO: Honorable Mayor and City Council

THROUGH: Jackie Bryant, City Manager

FROM: Izabella Baumann, Senior Engagement Coordinator
Cynthia Esparza, Chief Equity and Community Relations Officer

DEPT: Equity & Community Relations, City Manager's Office

SUBJECT: Reno Seniors EngAGED Program Quarterly Updates

In April 2023, the Council approved a senior enrichment ARPA allocation. The following is a summary of senior centered programming for quarter four October to December 2024.

Reno Seniors EngAGED

Date	Event	Participants
October – December 2024	Weekly Line Dance Classes	308
October 16, 2024	Budget-Friendly Cooking Class	78
October 22, 2024	Dragon Lights	100
October 23-24, 2024	Senior Tech Connect Classes	30
November 20, 2024	Budget-Friendly Cooking Class	80
November 21-22, 2024	Senior Tech Connect Classes	7
December 4-5, 2024	Senior Tech Connect Classes	25
December 5, 2024	Adopt-a-Senior	20
December 12-13, 2024	Senior Tech Connect Classes	30
December 18, 2024	Budget-Friendly Cooking Class	83
Fourth Quarter Total:		761

Event Descriptions:

Line Dance Classes: Free line dance classes by Sara B Dancin' are held every Monday at the

Evelyn Mount Northeast Center. Due to the growing attendance, classes have been extended into in 2025.

Dragon Lights Exhibit Field Trip: In October 2024, 100 local seniors enjoyed the Dragon Lights exhibit. The experience fostered connection in the Fall, when isolation augments due to the time change.

Budget-Friendly Cooking Classes: In partnership with Councilmember Meghan Ebert, Reno Recipes, and the Senior Citizen Advisory Committee, monthly budget-friendly cooking classes at the Reno Elks Lodge offer practical meal ideas and a lively, social atmosphere. Modeled after a live cooking show, seniors enjoy watching the chefs and tasting the results, keeping many returning each month.

Senior Tech Connect Classes: In June 2024, the City of Reno received \$11,900 from AARP's Community Challenge Grant to expand senior technology classes in English and Spanish. Serving over 120 seniors, the program builds smartphone skills, confidence, and independence, bridging the digital divide through 2025.

Adopt-a-Senior: For the third year, the Equity and Community Relations team hosted “Adopt a Senior,” partnering again with the Sanford Center for Aging. Twenty-five City of Reno staff fulfilled local seniors’ holiday wish lists, bringing joy and comfort.

Pictures

Line Dance: Seniors line dancing and learning new moves!



Dragon Lights: Seniors enjoying the Dragon Lights exhibit!



Budget Friendly Cooking Class: Full class of participants watching the cooking class.



Senior Tech Connect: Full class of participants learning how to use their smartphone.



Adopt-a-Senior: Gifts donated by City staff to local seniors in our community.

